

DBR Roundtables

MK#6
12/03/07

Daily Business Review roundtables provide one of the most effective and cost-efficient integrated marketing opportunities available. This is your chance to demonstrate your expertise on the roundtable topic to Review readers, web site users and a live audience. The package includes six to eight weeks of major, in-paper promotion prior to the event; 40 to 100 prospects and/or clients at the roundtable event*; contact information for all attendees for follow up; and a 12- to 16-page special section about you and your firm distributed in The Review to all subscribers.

* Event attendance based on past roundtables but can not be guaranteed

Date	Topic	Location	Deadline
Jan. 25	Labor & Employment	Ft. Lauderdale	Dec. 7
Mar. 14	International Business Law	Hyatt Regency Downtown Miami	Jan. 31
Apr. 25	Intellectual Property	Hyatt Regency Downtown Miami	March 7
May 16	Medical Malpractice	Hyatt Regency Downtown Miami	March 28
Aug. 29	Labor & Employment	Hyatt Regency Downtown Miami	July 11
Sep. 26	Insurance Law	Hyatt Regency Downtown Miami	Aug. 8

DBR Signature Events

DBR signature events are the perfect opportunity to present your firm/business to the top power brokers in South Florida. By sponsoring a DBR signature event your firm/business will reach more than 34,000 DBR readers and hundreds of event participants. Sponsorship packages include pre-event web and print promotion with your firm's logo, a quarter- to full-page advertisement in The Review's special issue covering the event and list of event attendees for post marketing.

Date	Topic	Location	Deadline
Mar. 28	Top Dealmakers	Miami-Dade	Feb. 1
Nov. 5	Managing Partners Summit	Miami-Dade	Sep. 3
Dec. 8	Most Effective Lawyers	Miami-Dade	Nov. 1

Custom Event Service

Let the Daily Business Review simplify your life by handling the marketing and logistical details of your event. Through our turnkey event service we will market your event with six to eight weeks of print and web advertisements in The Review and on www.DailyBusinessReview.com, secure and pay for the event venue, record the event, photograph the event and produce a special advertisement section to be distributed in The Review post event. We also place that third section in a .pdf on our web site for one year.

For more information or to place your ad, contact your advertising agency or your Daily Business Review sales representative.

Law firm marketers should call (305) 347-6655 in Miami-Dade or (954) 468-2621 if their firm is in Broward or Palm Beach.

All other advertisers should call (305) 347-6623 in Miami-Dade, (954) 468-2611 in Broward, or (561) 820-2064 in Palm Beach.

Any number can be reached toll free from anywhere in Florida by dialing 1-800-777-7300 and asking for the last four digits in the number listed above.

